

# Residence

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The surf-themed mudroom at the 2014 Designer Showhouse. DANA SHAW PHOTOS

## BEACH GLAM

Designers just want to have fun

BY VIRGINIA GARRISON

**F**un—animal prints, vintage photos, bold light fixtures, orange for pop and flecks for sparkle—is all the rage in luxury vacation home design this year, if the annual Hampton Designer Showhouse is any indication.

The showhouse highlights the work of more than 20 local and far-flung interior designers. Set in an large new shingle-style home built by Paramount Homes of the Hamptons at 408 Pauls Lane in Bridgehampton, it opens July 20 and can be seen

each day until September 1 for \$35, which benefits Southampton Hospital.

"Mary, Mary, the hydrangeas need hydral!" sang out a svelte young woman as Mary Lynch, the showhouse manager, simultaneously tour-guided, cell-spoke and problem-solved during a press preview on Friday. Designers were still rolling out a lovely rug in the foyer of the 8,579-square-foot manse—not including 3,288 square feet of lower-level space. A photo shoot was in progress in the great room designed by Patrik

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A bedroom in the 2014 Hampton Designer Showhouse. DAN

## DESIGN: A Focus On Fun And Glam

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Lonn. Things were coming together.

Melanie Roy had drawn the mud room card, playing her hand with a beach theme: surfboards, a Stark rug with a wave design, crab nets and straw mats in metal buckets, wire baskets filled with flip-flops. The challenge was that the room had no cubbies, said Ms. Roy, who used the baskets as well as boat cleats—for hanging stuff up—to solve that problem. A window seat/bench is upholstered in Duralee fabric, piped with jute, "so you can sit here in your suit."

Upstairs, Elsa R. Soyars, in shorts and tank top, was putting finishing touches in the master bath, which had the appearance of being her own little empire—an effect bolstered by a number of towels stamped with her own initial

Cindy Crawford prints peered from the wall—"there's diamond dust on these things," Ms. Soyars pointed out—and a sort of pop art hand sculpture held a towel on the vanity. A green, black and white leopard rug—Diane von Furstenberg—centers the room.

"It's a beautiful space," said Ms. Soyars, who described herself as a child of the '70s. She wanted the master bath to be "playful, elegant, glamorous, and yet fun for the Hamptons."

A geometric, multi-armed ceiling light picks up on a "Mad for Plaid" wallpaper in a guest room by Mabley Handler Interior Design of Water Mill.

Austin Handler said the wallpaper, which he called "trelis-v," makes a nice juxtaposition

"We sort of specialize and summer," he said. "I the idea that they'll walk in room and sort of complete vision of what a house Hamptons looks like."

Mr. Handler said his firm's clients tend to like traditional architecture, but that still room to "have fun with furniture and décor."

"Want to come have a beckoned Judy Hadlock of Design Services from the room downstairs. Three tables were set with Leno posed multiple prospects entertaining or just eating it could be moved together one large table, or used as servers for smaller parties. The walls are vintage Sli ons photos of the beach life, "casual elegant living wine cellar occupying wall eliminates the need el elsewhere in the house bations.

On the lower-level, Loria has created an a to the man cave. "This ously an entertainment she explained, and she in with her "feminine, c able spot," where she st "total glamour." "There any space for just the w escape to," she said. In she created, Ms. Loria e women drinking marti margaritas, and chatting ply chilling.

The eight-bedroom, 9 room house itself, which 2.5 acres, is on the mar little less than \$14.5 mill Vincent Horcasitas and I Tramondo of Saunders. For more information